

Nixplay Signage

Enhance your messaging, Transform your business.

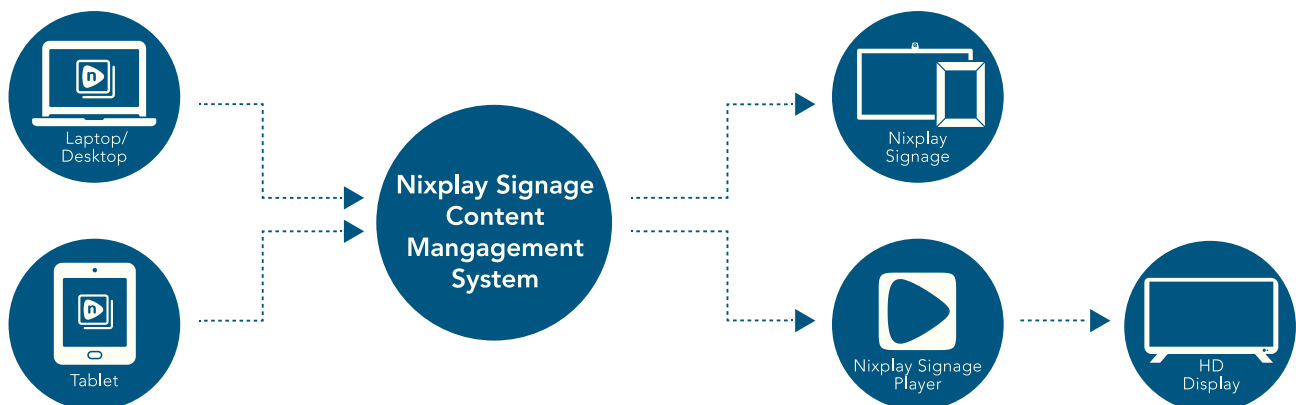
Nixplay Signage offers out-of-the-box, WiFi digital signage solutions that are simple, scalable, and affordable.

Nixplay Signage Displays are powered by our Nixplay Signage Software, allowing you to manage your content remotely. Content is in your control and displayed seamlessly, saving time and cost.



How Can Nixplay Signage Help Your Business?

How it Works



Benefits:

- We provide both digital signage software and hardware. No separate hardware and software setup needed.
- Access to our browser-based content management system is included with all our products.
- You can create, schedule, and publish campaigns on any Nixplay Signage display from anywhere at any time.

Nixplay Signage Software

Secure, Cloud-Based, Content Management System



Nixplay Signage Software is a content management system that lets you easily manage your digital signage campaigns from your browser, whether you are working on your laptop or tablet.

Our complete, integrated system is easy to use and requires no special training, freeing up your time while delivering optimal results.

Features:

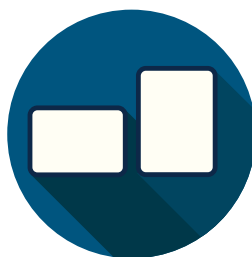
- Easily drag and drop content to create campaigns
- Automatic content and display compatibility so campaigns look consistent
- Add your Social Media, Apps, Weather, Reviews, RSS for distinct campaigns
- All sensitive data protected using SSL encryption standards for peace of mind

Nixplay Signage Hardware

- Robust, slimline design
- Wall mountable using VESA mounts
- Display in portrait or landscape orientation
- Hu-motion smart sensor prolongs panel life
- 24/7 reliability to meet round-the-clock business requirements



ALL-IN-ONE
Out-of-the-box
digital signage solution



MULTIPLE ORIENTATION
For any indoor
environment



HD
Content at
stunning clarity

SPECIFICATIONS / SIZES - Nixplay Signage Displays:



Model	15.6 Inch	21.5 Inch	24 Inch	32 Inch	43 Inch	55 inch
Panel Resolution	1920 x 1080 pixels IPS (16:9)					
Display Brightness	350cd/m2	350cd/m2	350cd/m2	350cd/m2	300cd/m2	350cd/m2
Technical Specifications	DDR: 2GB					
	Internal Flash Memory: 16GB					
	WiFi: 802.11 ac - 2.4 GHz / 5 GHz					
	HDMI Out: Yes					
	Ethernet (1000 BASE - T - 1Gbit): Yes					
	Wall Mountable: Yes					
Power Adapter Specification	12V 3A 100V - 240V	12V 3A 100V - 240V	12V 4A 100V - 240V	12V 5A 100V - 240V	N/A	N/A
Unit Dimension (Imperial)	Width: 388 mm (15.28 in)	538 mm (21.18 in)	580 mm (22.83 in)	750 mm (29.53 in)	987 mm (39.19 in)	1252.7 mm (49.73 in)
	Height: 245 mm (9.65 in)	331 mm (13.03 in)	349 mm (13.74 in)	450 mm (17.72 in)	585 mm (23.39 in)	736.8 mm (29.42 in)
	Depth: 27 mm (1.06 in)	22 / 37 mm (0.87 / 1.46 in)	19 / 36 mm (0.75 / 1.42 in)	25 / 41 mm (0.98 / 1.61 in)	55.6 mm (2.19 in)	56.5 mm (2.22 in)
Display Dimensions (Imperial)	Width: 345 mm (13.58 in)	474 mm (18.66 in)	528 mm (20.79 in)	700 mm (27.56 in)	940 mm (37.01 in)	1207 mm (47.52 in)
	Height: 192 mm (7.56 in)	265 mm (10.43 in)	295 mm (11.61 in)	394 mm (15.51 in)	528 mm (20.79 in)	678 mm (26.69 in)
Net Weight (Imperial)	With Stand: 1.36 kg (3.00 lbs)	3.57 kg (7.87 lbs)	5.03 kg (11.09 lbs)	8.06 kg (17.77 lbs)	21.80 kg (48.07 lbs)	35.20 kg (77.62 lbs)
	Without Stand: N/A	3.49 kg (7.70 lbs)	4.95 kg (10.91 lbs)	7.77 kg (17.13 lbs)	N/A	N/A
Gross Unit Weight (Imperial)	2.24 kg (4.94 lbs)	4.67 kg (10.30 lbs)	6.77 kg (14.93 lbs)	10.80 kg (23.81 lbs)	25.3 kg (55.79 lbs)	41.2 kg (90.85 lbs)

SPECIFICATIONS / SIZES - Small Format Signage, Nixplay Signage Player:



(Nixplay Signage Software on Your Display)

Model	8 Inch	13.3 Inch	Nixplay Signage Player
Panel Resolution	1024 x 768 pixels IPS (4:3)	1920 x 1080 pixels IPS (16:9)	N/A
Display Brightness	350cd/m2	300cd/m2	N/A
Technical Specifications	DDR: 1GB		DDR: 2GB
	Internal Flash Memory: 8GB	Internal Flash Memory: 16GB	
	WiFi: 802.11 ac - 2.4 GHz / 5 GHz		
	HDMI Out: No		Yes
	Ethernet (1000 BASE - T - 1Gbit): No		Yes
	Wall Mountable: Yes		
Power Adapter Specification	5V 1.0A 100V - 240V	12V 1.0A 100V - 240V	5V 1.5A 100V - 240V
Unit Dimension (Imperial)	Width: 186 mm (7.32 in)	252 mm (9.92 in)	138 mm (5.43 in)
	Height: 226 mm (8.90 in)	386 mm (15.20 in)	23 mm (0.91 in)
	Depth: 34 / 38 mm (1.34 / 1.50 in)	36 / 40 mm (1.42 / 1.57 in)	138 mm (5.43 in)
Display Dimensions (Imperial)	Width: 162 mm (6.38 in)	295 mm (11.61 in)	N/A
	Height: 120 mm (4.72 in)	165 mm (6.50 in)	N/A
Net Weight (Imperial)	With Stand: 0.40 kg (0.88 lbs)	0.95 kg (2.09 lbs)	0.27 kg (0.59 lbs)
Gross Unit Weight (Imperial)	0.96 kg (2.11 lbs)	1.65 kg (3.64 lbs)	0.89 kg (1.96 lbs)

Nixplay Signage Use Cases

Whether it is for displaying general information or large global campaigns, Nixplay Signage has a wide array of offerings that make it ideal for various industries



Waiting Area Signage

- Display greetings and content in waiting area
- Show approximate wait times
- Provide relevant updates as needed

Building Directory

- Easily update tenant information as needed
- Display useful news, weather, maps
- Schedule different formats based on time of day or day of the week

Performance Management

- Show KPIs and key metrics
- Illustrate real-time data to update teams
- Improve team efficiency and set expectations
- Recognize milestones and top performers

Community Board

- Display major community announcements
- Promote local, cultural, or religious events
- Feature local fundraiser or budget goals
- Highlight individual donors or local sponsors

Video Playback

- Broadcast to displays in different locations
- Play video clips or detailed video content
- Display multiple content or streams

Retail Signage

- Easily display promotions or new products
- Schedule content based on time, day, seasons
- Reinforce branding with in-store content
- Engage customers with flash promotions during peak traffic

Wayfinding Signage

- Display directions and useful information
- Feature news, social media, reviews
- Save on maintenance and staffing costs

Staff Communication

- Easily update staff in multiple locations
- Provide staff training or HR announcements
- Display company events and promotions
- Show performance goals to drive results

Event Listings

- Display event location, description, timeslots
- Reschedule or update event information
- Feature real-time social media event content
- Include maps and wayfinding information

Advertising Display

- Advertising platform for local sponsors
- Display multiple ads in the same space
- Cost savings converting from traditional signs
- Schedule your campaign to hit target audiences

Digital Menu Board

- Feature scheduled daily or seasonal specials
- Enhance ambiance with creative content
- Provide the latest food and beverage options

Information Board

- Display latest arrival and departure gates and times
- Provide updated transportation status
- Present relevant timezones and information based on demographics or customer needs

Hardware Pricing

We offer bulk pricing on quantity breaks for our Nixplay Signage Displays and Player. Please contact our sales team at sales@nixplaysignage.com to learn more.

Model	MSRP (HKD)
8" Small Format Signage	\$1,980.00
13" Small Format Signage	\$3,080.00
15" Signage Display	\$3,980.00
21" Signage Display	\$4,980.00
24" Signage Display	\$6,080.00
32" Signage Display	\$7,880.00
43" Signage Display	\$11,580.00
55" Signage Display	\$14,180.00
Nixplay Signage Player	\$2,180.00

Software Pricing

BASIC	ADVANCE
HKD\$80 Per Month Per Display	HKD\$160 Per Month Per Display
✓ Unlimited Playlists	✓ Unlimited Playlists
✓ Full Campaign Management	✓ Full Campaign Management
✓ Group Your Displays	✓ Group Your Displays
✓ 50GB Storage	✓ 100GB Storage
✗ Multiple Simultaneous Layouts	✓ Multiple Simultaneous Layouts
✗ Add Dynamic Apps	✓ Add Dynamic Apps
✗ Multi-User Access	✓ Multi-User Access

10% Discount for Annual Subscription

www.nixplaysignage.com.hk

Selection of Our Clients



CAFE DECO GROUP



Support

Our Nixplay Signage Customer Service team is dedicated to offering support on email and by phone. Nixplay Signage solutions also come with a 3-year warranty.



www.nixplaysignage.com.hk

sales@nixplaysignage.com

+852 2548 8831 

+1-415-299-6403 

+44 800 689 1570 