

# App360® 4.0

It's time someone helped you master your cloud.  
It's time for App360® 4.0.

## INTRODUCING THE INDUSTRY'S MOST COMPREHENSIVE SOLUTION FOR MIGRATING, AUTOMATING AND MANAGING IT IN TODAY'S CLOUD-DOMINATED WORLD.

Cloud has revolutionized enterprise IT, bringing flexibility, efficiency and cost savings. Oftentimes however, it's also been a major hurdle. For all its advantages, cloud has made IT more complex. The mix of physical and virtual resources, specialized skill sets, multiple control panels, SaaS and on-premises apps—just to name a few challenges—have prevented organizations from finding true ROI.

Appcara, the leader in cloud management technology, has transformed its App360® software-defined cloud application platform to solve the problem. App360® R4.0 unifies every aspect of public/private cloud operations into a single, user-friendly management portal. With App360® R4.0 organizations can:

- Control all aspects of their multi-cloud operations through a single, unified portal
- Reduce time, cost and effort required to execute and oversee cloud activities
- Automate DevOps and container services

## EVERY ASPECT OF YOUR MULTI-CLOUD, ALL IN ONE SOLUTION.

Whatever your physical and cloud (public, private or hybrid) configuration, App360® R4.0 helps you migrate, automate and manage all your resources more efficiently. Three integrated modules are available (DevOps and Container modules available for licensing as needed):

### Cloud & IT Automation Suite

- Unifies public/private cloud operations
- Migrates bare-metal servers to the cloud
- Dashboard covers both cloud and traditional infrastructure
- Federated authentication system
- Single-pane-of-glass control

### DevOps Automation

- Point-and-click continuous integration  
(Code change > Build > Test > Deploy > Monitor)
- Automates operations  
(Upgrade/rollback, start/stop/restart, import/export data, unit test)

### Container Automation

- Point-and-click Docker cluster deployment & discovery
- Interacts with Docker Registry



## APP360® R4.0: REALIZE THE FULL POTENTIAL OF YOUR CLOUD INVESTMENT.

### EXAMPLE 1: RULES-BASED SCALING

A major online media company has a large, dedicated IT infrastructure in order to host its real-time news content. On a year-round basis, the company employs a hybrid cloud strategy; during world events, however, it experiences a massive spike in demand. Using App360® R4.0, the company is able to scale its capacity requirements to public cloud services providers automatically, ensuring high availability to meet the demand. The media company's global customer base has a positive application experience without latency or outages.

#### BENEFITS

- Global content delivery
- Improved user experience
- Optimization of enterprise cloud spend



### EXAMPLE 2: AUTOMATED PROVISIONING

A retail mall operator has created a shopping portal for its tenants using the open-source Magento e-commerce platform. The portal allows all the mall's retailers to offer online shopping and in-store experiences to their customers on a customized basis. Provisioning Magento is an easy task; however, customizing, patching and updating store content requires specialized IT skills. With App360® R4.0, the mall operator can automate every step of the process, ensuring prompt and accurate portal services for tenants.

#### BENEFITS

- Point-and-click management
- Create once, deploy everywhere
- Reduced IT and administrative cost



## MANY OF THE WORLD'S MOST PROGRESSIVE COMPANIES TRUST APPCARA.



## TWO DELIVERY OPTIONS.

App360® R4.0 is available via two convenient delivery models: as a software-only version, for installation atop an enterprise's existing cloud orchestrators; or as a turnkey appliance with built-in OpenStack or Windows Azure Pack.

Flexible licensing means users can select the number and size of cloud nodes they wish; DevOps and Container modules are also licensed separately. An App360® R4.0 Service Provider Edition is available on a white-label basis.



## ABOUT APPCARA.

Appcara Inc., a U.S.-based technology company, delivers a simple-to-use cloud management platform for enterprises to accelerate their on-ramp to the cloud. Its flagship product, App360®, unifies complex IT operations of private and public (hybrid) clouds. Featuring a user friendly portal, App360® automates application deployment services as well as the migration of legacy IT environments to your cloud. App360® eliminates the need for multiple control panels, administrators, vendor lock-in, thus greatly reducing operational expenses and time to provision.